

## DOES THE INTERNET JOB SEARCH WORK?

BilingualCity.com understands that traditional Internet job searches are not as effective as an approach that combines paper, electronic, and people processes. Some obstacles that stand in your way are electronic resume scanning engines.

That's why we have focused on building a strong local social network of connections for you to tap into, and a wealth of resources to help direct you every step of the way.

Remember, the most successful job searches leverage electronic and people processes equally. **Why?** Because only 16% of jobs are listed online, and sometimes electronic scanning technology is used to screen candidates. Sometimes, if your resume does not contain the perfect keywords, you may not even have a shot at your dream job.

**Knowing that, don't rely too heavily on Internet-only job search approaches.**

Percentage-wise, focus 80% on people processes (networking, phone calls, job fairs, chamber of commerce events, etc) and 20% on Internet job application submissions. BilingualCity.com will help you shift your focus. Check out the Career and Education Resources often, as well as the Events page for local networking opportunities in your area.